



Book Bound: Summertime Reading

Published : July 03, 2012 in [Knowledge@Wharton](#)

Many of us long to escape during the summer, whether to a beach, an exotic faraway island or into a captivating novel. For others, vacation means having the time to read about current business topics covered in creative ways. Our latest book report offers some examples.

A 2010 Pew Research study survey found that 65% of adults keep a handheld device at or near their heads while sleeping. If you are trying to balance your work commitments with some time off, check out our review of Leslie A. Perlow's [Sleeping with Your Smartphone: How to Break the 24/7 Habit and Change the Way You Work](#), the story of a modest experiment with unexpectedly profound consequences.



This is a single/personal use copy of Knowledge@Wharton. For multiple copies, custom reprints, e-prints, posters or plaques, please contact PARS International: reprints@parsintl.com P. (212) 221-9595 x407.

In the vein of books that can help you think differently about time and other resources, [Jugaad Innovation](#) reveals how to do more with less in your business. As the authors told Knowledge@Wharton in an interview, jugaad is the Hindi word for "an improvised solution born from ingenuity."

An interview with Tony Wagner, author of [Creating Innovators: The Making of Young People Who Will Change the World](#), delves into critical questions about how to educate and prepare the next generation of innovators, whether they are your future employees or your own children.

Interested in discovering new ways to stay competitive professionally? Reid Hoffman's [The Start-up of You: Adapt to the Future, Invest in Yourself, and Transform Your Career](#) will provide you with insights into the process. Wharton management professor Ethan Mollick interviewed the LinkedIn founder about how to apply the principles of entrepreneurialism to your own career.

Still craving more summertime reading? In case you missed our recent blog post on what Wharton professors are reading, check out "[Bound for the beach? Bring These Books.](#)"

This is a single/personal use copy of Knowledge@Wharton. For multiple copies, custom reprints, e-prints, posters or plaques, please contact PARS International: reprints@parsintl.com P. (212) 221-9595 x407.